



Inspire *Live*

— A R E N A —

Managed by Idea Live

ONE VENUE. ENDLESS POSSIBILITIES.

A next-generation live events arena at IOI Mall Damansara — managed by the team behind Idea Live.

ABOUT THE VENUE

THE NEXT EVOLUTION IN LIVE EVENTS

Inspire Live Arena is our new, bigger venue at IOI Mall Damansara (3A Floor). It offers higher capacity with built-in, production-ready setups so you can launch your event seamlessly.

Backed by Idea Live's experienced operations team, the arena combines versatile floor configurations with touring-grade hardware — ensuring fast setups, optimal crowd control and end-to-end production support.

MANAGED BY IDEA LIVE

3A FLOOR · IOI MALL DAMANSARA

SIX EVENT LAYOUTS

An evolved legacy — from a strong precedent to a venue designed for immersive visual and acoustic engagement.



MAIN HALL — SHOW CONDITION

ADAPT · INSPIRE · PERFORM

BUILT FOR EVERY STAGE



01

CONCERTS

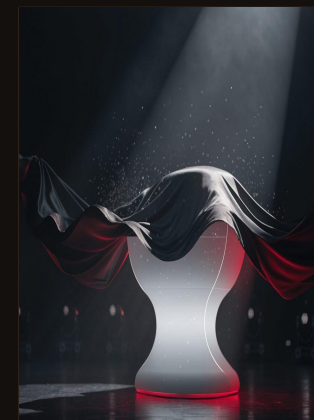
Live music performances with superior sound, immersive acoustics and intelligent stage lighting.



02

CONVENTIONS

Business meetings, seminars, conferences and high-impact corporate networking events.



03

PRODUCT LAUNCHES

Brand debuts, grand openings and media reveals designed to make a lasting statement.



04

EXHIBITIONS

Trade fairs, consumer expos, banquets, awards nights and showcase displays.



05

E-SPORTS

Competition grade indoor championships, gaming tournaments and broadcast-ready productions.



06

FESTIVALS

Music, lifestyle, art and cultural showcases all under one roof.

DYNAMIC & MODULAR SEATING

ONE FLOOR. FOUR MODES.

An automated retractable seating system transforms the main floor in minutes, adapting the arena to any event format.



TIERED SEATING — EXTENDED MODE

A

EXTENDED MODE

CONCERTS & KEYNOTES

Fully extended tiered seating for maximum sightlines, comfort and high-capacity auditorium setups.

B

RETRACTED MODE

EXHIBITIONS & EXPOS

Completely cleared, obstacle-free floor for large-scale booths, activations and heavy foot traffic.

C

HYBRID MODE

GALAS & PRODUCT LAUNCHES

Custom layouts blending banquet dining, VIP zones, keynotes and product showcases in one space.

D

FLEX MODE

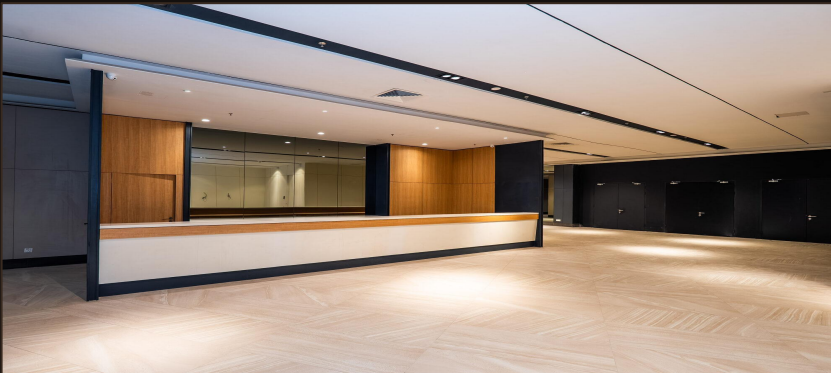
E-SPORTS & FESTIVALS

Rapidly reconfigurable zones for multi-screen setups, side stages and high audience mobility.

TURNKEY IN-HOUSE INFRASTRUCTURE

TOURING-GRADE. PLUG & PLAY.

Pre-installed, fully integrated technical systems let organizers execute any event format effortlessly — no third-party gear required.



FRONT OF HOUSE — LEVEL 3A

✦ AUDIO PRECISION

Professional digital mixing consoles and industry-standard wireless / IEM systems for crystal-clear reproduction.

✦ IMMERSIVE ACOUSTICS

High-impact loudspeaker arrays and subwoofers delivering rich, physical, touring-grade bass.

✦ LIGHTING MASTERY

Flagship lighting control consoles with high-energy moving heads, beam arrays and custom laser effects.

✦ HIGH-DEFINITION VISUALS

Ultra-clear LED displays optimized for low-latency live feeds, brand content and immersive stage visuals.

SCALE WITHOUT COMPROMISE

VENUE CAPACITY



5,000+

STANDING + SEATED

Mixed configuration for maximum-energy shows and festivals.

GETTING HERE

EXCELLENT CONNECTIVITY

INSPIRE LIVE ARENA

Lot 3A-04, 3A Floor, IOI Mall Damansara,
No. 2A, Persiaran Surian, Tropicana Indah,
47810 Petaling Jaya, Selangor.



LEVEL 3A CONCOURSE — LED BRAND WALL

01

INTEGRATED ARENA LOCATION

Inspire Live Arena is surrounded by premier lifestyle amenities, giving event attendees seamless access to dining, retail and accommodation right outside the hall doors.

02

DIRECT MRT ACCESS (3-MIN WALK)

Attendees enjoy a 3-min fully sheltered indoor connection from Surian MRT Station straight into the Inspire Live Arena concourse.

03

DEDICATED ARENA PARKING

Convenient parking at Amber Car Park with direct lift access to 3A floor, ensuring smooth and hassle-free arrival for driving guests.

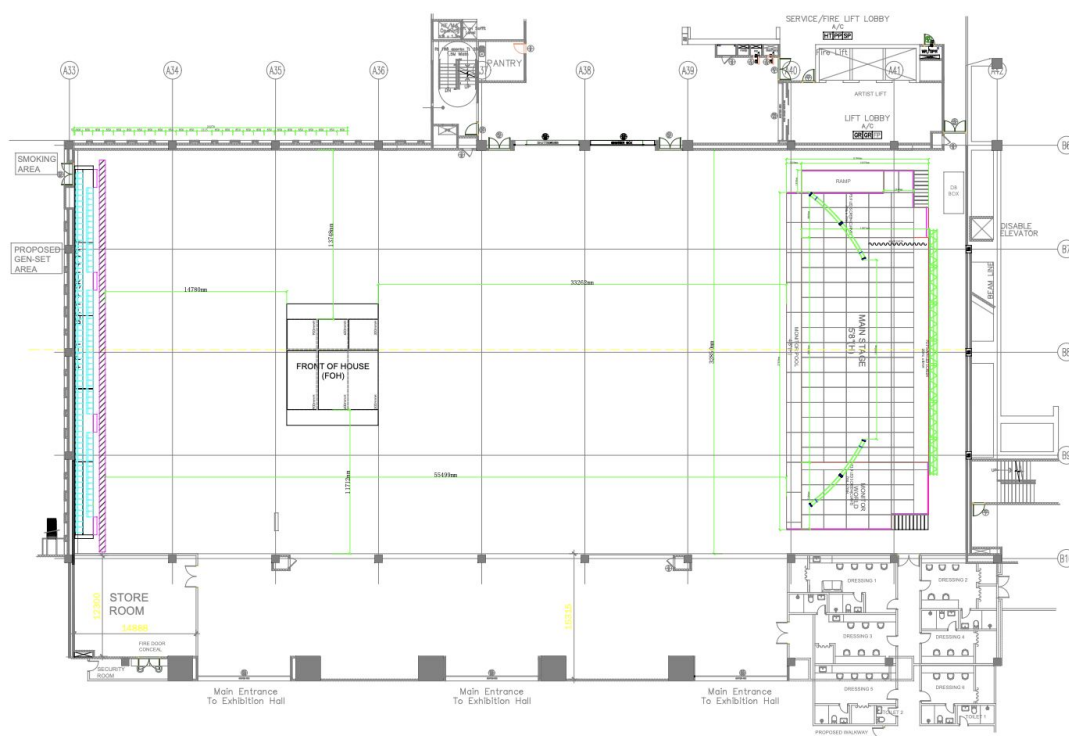
04

STREAMLINED DROP-OFF ZONES

Designated e-hailing and VIP drop-off points engineered for efficient crowd flow and fast arrival directly at the arena entrance.

LAYOUT & DIMENSIONS

FLOOR PLAN



STAGE

Heavy-duty stage setup with high-capacity rigging points and direct backstage access.

MAIN FLOOR

Retractable seating system that clears completely into an obstacle-free, flat floor.

BACK OF HOUSE

Artist suites, holding areas, catering lounge and dedicated secure corridors for talent.



OUR VENUE

A WALK THROUGH INSPIRE LIVE ARENA

THE MAIN HALL

CONCERT HALL



A stage engineered for immersive visual and acoustic engagement — ready for broadcast, tour or festival formats.

FULL PRODUCTION — LIGHTS, LED AND LINE ARRAYS IN SHOW CONDITION

ARRIVAL EXPERIENCE

FOYER & TICKETING



ARRIVAL CONCOURSE — 3A FLOOR



DEDICATED TICKETING COUNTERS



A spacious, fully indoor arrival sequence — reception foyer, merchandising and ticketing under one roof, steps from the mall concourse.

HOSPITALITY

VIP SUITES



VIP SUITE — MARBLE LOUNGE



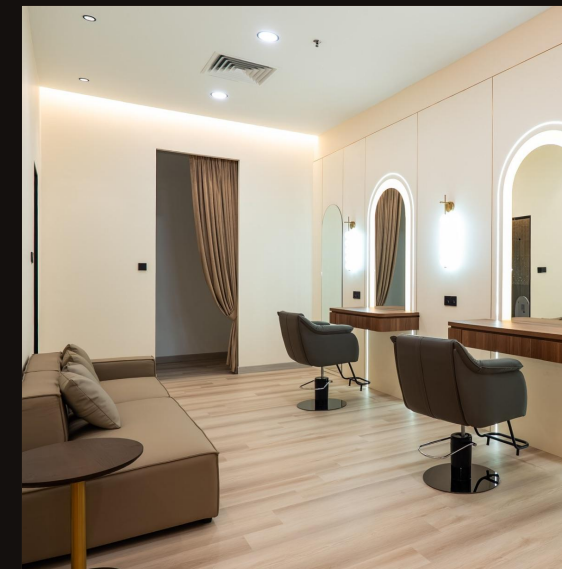
Private lounges for hosts, partners and high-profile guests — elevated comfort steps from the arena floor.

WORLD-CLASS ARTIST HOSPITALITY

ARTIST SUITES



DRESSING SUITE — PROFESSIONAL VANITY SETUP



◆ PRIVATE DRESSING SUITES

Vanity setups, plush lounge seating and private en-suite facilities.

◆ SECURE VIP ACCESS

Dedicated artist entrances and secure corridors with direct stage access.

BACKSTAGE DINING

TALENT CATERING LOUNGE



Exclusive dining and relaxation spaces engineered for performers, tour crews and VIP talent
— steps from the stage door.

CATERING LOUNGE — DINING AREA



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YOUR EVENT. OUR STAGE.



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FOR BOOKING ENQUIRIES

+6011 1178 3131

INFO@INSPIRELIVEARENA.COM

MON – SAT · 10:00 – 18:00 WWW.INSPIRELIVEARENA.COM

THE VENUE

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